

÷ A. E. BISHOP & CO.'S ÷

Dress Goods.

Every yard of Dress Goods in the house will be sold at a reduction during this Great December Sale. In no case will we ask the regular price on a single yard of Dress Goods. Dress goods at 4½c, 10c, 15c, 25c, 27c, 31½c and 45c.

==15c.==

HALF PRICE!

We have selected about twenty-five pieces of fine Worsted Dress Goods worth 30c which will offer at 15c. These goods are from 7c to 8c per yard less than cost, but we are going to move great piles of goods during this December Sale regardless of cost. If you want a yard of dress goods of any description, it will pay you to buy it of us during this Great December Sale. We have a few Fine Dress Patterns that we will close at exactly half price:

\$ 8.00 Patterns, now	\$ 4.00.
12.00 Patterns, now	6.00.
15.00 Patterns, now	7.50.
20.00 Patterns, now	10.00.

Remember, every yard of Dress Goods in the house at a Positive Reduction during this Great December Sale.

==60c.==

Another big lot of those fine Silk Plushes just received. The price will only be 60c per yard. Come quick if you want them.

Free, -:- Free!

To Cash Buyers.

During this Great December Sale we will give to every customer who buys a pair of Ladies' or Misses Shoes a pair of Rubber Overshoes Free. Notwithstanding this free gift, we will continue to sell our Ladies' Fine \$3.00 Kid Shoes at \$2.50, and our \$3.75 Zeigler Bros.' Ladies' Kid Shoes at \$3.00. Remember, a pair of Rubbers Free with every pair of Ladies' or Misses' Shoes. In no instance do we ask a single cent more for any shoe in the house than what we have been selling them for. The rubbers are a free gift, and we offer this present as a special inducement to sell lots of Shoes during this Great December Sale.

==FOR MEN.==

Gentlemen, we are going to give you a great bargain in Shoes during this Great December Sale. Men's Button, Lace or Congress Shoes, \$1.50 during this sale. Every pair of our Men's \$2.50 Fine Dress Shoes during this December Sale will be offered at 2.00; all our 3.25 and 3.50 Fine Calf Shoes will be sold at 2.75; and every pair of our Fine Hand-Sewed 5.00 Shoes will be sold at 4.00 during this Great December Sale. Men, don't miss this great opportunity to buy Shoes way below value, but come and lay in a supply.

Ladies, Read This!

:: 99 :: CENTS. ::

During this Great December Sale we will offer one lot of those fine, all-wool, jersey-ribbed Vests at 99c. This is the same quality that we sold so many of last season at \$1.75. Think of buying this quality of Underwear at 99c! We will only have this one lot to offer at that price and it may not last all the month, so we would advise you to make your purchases at once.

Children's Merino Underwear, 20c, 25c and 30c. Full Line of Children's fine, all-wool, scarlet or gray underwear, all at reduced prices for this Great December Sale.

We have several pairs of Ladies fine Camel's Hair, Australian Wool, and Medicated Scarlet Drawers with ne vests to match. We will close them out during this December Sale as follows:

\$1.50 quality for \$1.15.
1.75 quality for 1.25.
2.00 quality for 1.50.

:: FOR :: MEN ::

One lot of Fine, Canada Gray Underwear, shirts and drawers, 50c each, worth 65c. During this Great December Sale we will also offer all of our Gents' Fine \$2.00 Camel's Hair Underwear for \$1.50 apiece.

==10 CENTS.==

1,000 skeins of Germantown Yarn at 10c a skein, worth 15c and 20c.

BLANKETS.

We Have Received Our 3d Lot of White Blankets.

Our prices have certainly been lower than our competition to enable us to sell so many Blankets, but notwithstanding the low prices at which all our Blankets are marked, we will, during this December Sale, offer every pair at a reduced price.

See Our Special Bargain Blanket at \$1.00 Per Pair.

Advertised by other houses at \$1.25.

See Our Blankets at \$1.35, 1.60, 2.50, 2.70, 2.93, 3.60 and 4.50.

EVERY PAIR WAY BELOW VALUE.

10 CENTS.

Every yard of our fine 12½c Dress Ginghams will be sold at 10c during this Great December Sale.